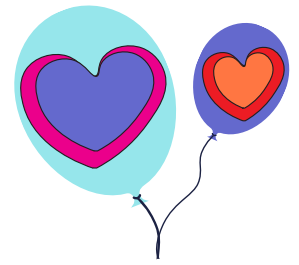




For family or friends who step up to raise a child.



Kinship Care Week

5-11 October 2026

Kinship Care Week 2026: Guide for partners and organisations

What is Kinship Care Week?

Kinship Care Week (5 – 11 October 2026) is a time to shine a light on the vital role of kinship carers – relatives and friends who step up to raise a child when their parents are unable to.

Across England and Wales, more than 141,000 children are being raised in kinship care, growing up in loving and stable homes that keep them connected to their families, roots and community

This Kinship Care Week, we're celebrating the unbreakable bonds at the heart of kinship families – and the communities they build to support one another - while highlighting the realities of stepping up to care for a child who has had a difficult start in life.

This year we also mark a major milestone: our 10th anniversary of Kinship Care Week.

Over the past decade kinship care has moved from being often overlooked to being increasingly recognised and understood.

Because kinship families should be recognised, valued and supported – and **Kinship Care Week is a key opportunity to come together to celebrate all that they do every single day.**

We are Kinship. The leading kinship care charity in England and Wales. We support, advise and inform kinship carers.

Who is a kinship carer? A kinship carer can have a legal order like a special guardianship order or child arrangements order, or be a kinship foster carer (also known as family and friends or connected foster carers), or be an informal kinship carer with no legal order.

Kinship Care Week digital toolkit - what's inside



This guide for making your Kinship Care Week 2026 a success



Kinship Care Week poster and social media flyers/assets to promote Kinship Care Week



Copy to promote Kinship Care Week via your email/newsletter/intranet

Get involved in Kinship Care Week

This toolkit is for **any organisation that wishes to support Kinship Care Week, including funders, charities and community groups**. Everyone has a vital role to play in Kinship Care Week. It's an opportunity to build awareness and understanding of kinship care among your staff and networks, and help kinship carers in your area find the support they need.



1. Raise awareness and visibility

- Promote our advice and services for kinship carers by putting up a poster or posting on social media with resources from the **Kinship digital toolkit**. We offer free workshops and roadshows, expert advice and support groups.
- Use local media, social media and internal newsletters to raise awareness of kinship care and signpost available support.
- Share stories of kinship carers (with permission) to help bring lived experiences to life.
- Share Kinship Care Week communications externally and follow Kinship's social media to share the information we post about #KinshipCareWeek.



2. Engage and inform staff and partners

- Share Kinship Care Week communications internally with your staff with the help of the **Kinship digital toolkit**.
- Consider using our Kinship Friendly Employer toolkit. **Learn more**.



3. Celebrate kinship carers

- Host an event for your staff. This is an opportunity to raise awareness and celebrate any staff who are kinship carers.
- Contact us for any ideas about bespoke collaboration. We'd love to work together to ensure kinship families are recognised!

If you have any questions,

please contact

comms@kinship.org.uk

Ensure you're ready

for Kinship Care Week by

following Kinship's social media.



@Kinshipcarecharity



@kinship_charity



Kinship



kinship.org.uk