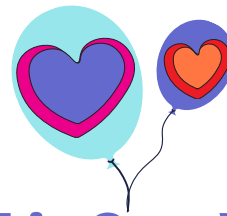


Your Complete Guide to Kinship Care Week 2026



Kinship Care Week

5-11 October 2026

What is Kinship Care Week?

Kinship Care Week (5 – 11 October 2026) is a time to shine a light on the vital role of kinship families – when relatives and friends step up to raise a child when their parents are unable to.

Across England and Wales, more than 141,000 children are being raised in kinship care, growing up in loving and stable homes that keep them connected to their families, roots and community

This Kinship Care Week, we're celebrating the unbreakable bonds at the heart of kinship families – and the communities they build to support one another - while highlighting the realities of stepping up to care for a child who has had a difficult start in life.

This year we also mark a major milestone: our 10th anniversary of Kinship Care Week.

Over the past decade kinship care has moved from being often overlooked to being increasingly recognised and understood.

Because kinship families should be recognised, valued and supported – and **Kinship Care Week is a key opportunity to come together to celebrate all that they do every single day.**

This Kinship Care week we want the experiences of kinship families to be **seen, heard, and better understood.**

Who is a kinship carer?

A kinship carer includes those with a legal order like a special guardianship order or child arrangements order, kinship foster carers (also known as family and friends or connected foster carers), as well as informal kinship carers with no legal order.

Kinship Care Week digital toolkit - what's inside



This guide for making your Kinship Care Week 2025 a success



Kinship Care Week poster and social media flyers/assets to promote Kinship Care Week



Copy to promote Kinship Care Week via your email/ newsletter/intranet

6 things you can do now to prepare for Kinship Care Week



Create a webpage to host this digital toolkit.



Brief staff and volunteers on Kinship Care Week and how to use this digital toolkit.



Plan an event for Kinship Care Week.



Plan your communication and content schedule for Kinship Care Week e.g. social media, email and think about what content (like quotes or stories) you can plan to gather from your staff, volunteers or kinship carers that reflect the work you do to support kinship families.



Take a look at the KCA members Kinship Care Week planner to see what's happening during the week – what activity you and your organisation can get involved with or promote to your networks.



Contact key supporters, influencers and MPs in advance who can support Kinship Care Week and your specific Kinship Care Week activity.

4 ways to get involved during Kinship Care Week



Share content on social media daily with hashtag #KinshipCareWeek. Share social content from other orgs/people celebrating Kinship Care Week.



Send an email to your networks and supporters about Kinship Care Week and how they can get involved (eg. Content to read, things they can do or share).



Tag and thank influencers and MPs on social media for supporting Kinship Care Week.



Host Kinship Care Week events with kinship carers and attend KCA member Kinship Care Week events where possible.