

Kinship Care Week 2025: Guide for partners and organisations



6-12 October 2025

What is Kinship Care Week?

Kinship Care Week is a national week of awareness, recognition, and celebration of kinship families across England and Wales.

It's a time to shine a light on the vital role of kinship carers, those raising a child of family or a friend, who provide over 141,000 children in England and Wales with loving and stable homes.

The grandparents, aunts, uncles, siblings, and family friends who step up in extraordinary ways to keep children connected to their family, roots and community.

As well as being a celebration of all kinship families, Kinship Care Week is an opportunity to raise awareness of their family's unique needs.

Kinship carers have to **overcome** complex systems with limited support, all while ensuring their child feels safe and loved.

We are Kinship. The leading kinship care charity in England and Wales. We're here for kinship carers - friends or family who step up to raise a child when their parents aren't able to. We support, advise and inform kinship carers. Connecting them so they feel empowered.

Kinship Care Week digital toolkit - what's inside

This guide for making your **Kinship Care Week** 2025 a success

Kinship Care Week poster and social media flyers/assets to promote Kinship **Care Week**

Copy to promote **Kinship Care Week** via your email newsletter/intranet

Celebrating kinship families, love and community

This Kinship Care Week we are celebrating our <u>Kinship Community</u> – a strong, supportive national network of over **15,000 kinship carers and their supporters** that helps families heal, grow, and thrive, and make connections that last a lifetime.

Kinship care communities come in all shapes and sizes, whether it's meeting for a cup of tea with another kinship carer or a friend or being part of an online group. In hard times community can be the hand on the shoulder that gives you the emotional reassurance you need to keep going.

At Kinship we are made by and for our community. All of our work is shaped and developed by the experiences and views of kinship carers and our network of support groups connects kinship carers so they feel empowered and less isolated. This Kinship Care Week help us celebrate kinship carers, their families and communities.!

Get involved in Kinship Care Week



Promote our advice and services for kinship carers by putting up a poster from our <u>digital toolkit</u>. We offer free workshops and roadshows, expert advice and support groups.



Host an event for your staff. This is an opportunity to raise awareness and celebrate your staff. who are kinship carers.



Contact us for any ideas about bespoke collaboration. We'd love to work together to ensure kinship families are recognised!



Share Kinship Care Week communications externally and follow Kinship's social media to share the information we post about #KinshipCareWeek.



Consider using our Kinship Friendly Employer toolkit. <u>Learn more.</u>

If you have any questions, please contact comms@kinship.org.uk

Ensure you're ready for Kinship Care Week 2025 by following Kinship's social media.



@kinshipcharity



@Kinshipcarecharity



@kinship_charity



Kinship



kinship.org.uk