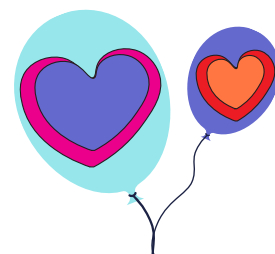




For family or friends who
step up to raise a child.



Kinship Care Week

6-12 October 2025

Kinship Care Week 2025: Guide for local authorities and virtual schools

What is Kinship Care Week?

Kinship Care Week is a national week of awareness, recognition, and celebration of kinship families across England and Wales.

It's a time to shine a light on the vital role of kinship carers, those raising a child of family or a friend, who provide **over 141,000 children in England and Wales** with loving and stable homes.

The grandparents, aunts, uncles, siblings, and family friends who step up in extraordinary ways to **keep children connected to their family, roots and community**.

As well as being a celebration of all kinship families, Kinship Care Week is an opportunity to **raise awareness of their family's unique needs**.

Kinship carers have to **overcome complex systems with limited support**, all while ensuring their child feels safe and loved.

We are Kinship. The leading kinship care charity in England and Wales. We're here for kinship carers – friends or family who step up to raise a child when their parents aren't able to.

We support, advise and inform kinship carers. Connecting them so they feel empowered.

Together, let's commit to change for kinship families.

Kinship Care Week digital toolkit - what's inside



This guide for
making your
Kinship Care Week
2025 a success



Kinship Care Week
poster and social
media flyers/assets
to promote Kinship
Care Week



Copy to promote
Kinship Care Week
via your email
newsletter/intranet

Get involved in Kinship Care Week

Local authorities and virtual schools have a really important role to play in Kinship Care Week. It's a chance to build awareness and understanding among professionals who may support or come into contact with kinship carers, to **signpost support for kinship carers in your area**, and to **listen to and amplify local kinship carers' voices**.



Promote our advice and support for kinship carers by putting up a poster from our [digital toolkit](#) in public spaces like libraries. We offer free workshops and roadshows, expert advice and support groups.



Host a Kinship Care Week tea party or event for staff or kinship carers in your area.



Join our Professionals Network to learn about and share best practice in kinship care, and get the latest updates. It's open to social workers and other professionals with an interest in kinship care.



Use local media, social media, and council newsletters to raise awareness and signpost support for kinship carers.



Follow Kinship's social media to share the information we post about #KinshipCareWeek.



Share Kinship Care Week communications internally with staff and colleagues with the help of our [digital toolkit](#). Spotlight kinship care stories where you have permission. Share best practice and insights in supporting kinship families.



Encourage local leaders make public statements or videos to thank kinship carers.

If you have any questions,
please contact
comms@kinship.org.uk

Ensure you're ready
for Kinship Care Week 2025 by
following Kinship's social media.



@kinshipcharity



@Kinshipcarecharity



@kinship_charity



Kinship



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