

# Your Complete Guide to Kinship Care Week 2025



**Kinship Care Week**

6-12 October 2025

## What is Kinship Care Week?

Kinship Care Week is a national week of awareness, recognition, and celebration of kinship families across England and Wales.

It's a time to shine a light on the vital role of kinship carers, those raising a child of family or a friend, who provide **over 141,000 children in England and Wales** with loving and stable homes.

The grandparents, aunts, uncles, siblings, and family friends who step up in extraordinary ways to **keep children connected to your family, roots and community**.

As well as being a celebration of all kinship families, Kinship Care Week is an opportunity to **raise awareness of their family's unique needs**.

Kinship carers have to overcome complex systems with limited support, all while ensuring their child feels safe and loved.

Kinship Care Week reminds us that there is a **powerful community of kinship carers** who share their experiences in many different ways to help other kinship carers feel less lonely and isolated.

This Kinship Care Week, we are shining a light on those important connections forged between kinship carers. The conversations, the friendships, and the shared understanding from **being in the same boat**.

## Kinship Care Week digital toolkit - what's inside



This guide for making your Kinship Care Week 2025 a success



Kinship Care Week poster and social media flyers/assets to promote Kinship Care Week



Copy to promote Kinship Care Week via your email/newsletter/intranet

# Celebrating kinship families, love and community

**Kinship care communities come in all shapes and sizes**, whether it's meeting for a cup of tea with another kinship carer or a friend or being part of an online group. In hard times community can be the hand on the shoulder that gives kinship carers the emotional reassurance they need to keep going.

## 5 things you can do now to prepare for Kinship Care Week



**Create a webpage to host this digital toolkit.**



**Brief staff and volunteers on Kinship Care Week** and how to use this **digital toolkit**.



**Plan your content schedule for Kinship Care Week** e.g. social media, email



**Contact influencers and MPs** who can support Kinship Care Week.



**Plan an event for Kinship Care Week.**

## 4 ways to get involved in Kinship Care Week



**Tag and thank influencers and MPs** on social media for supporting Kinship Care Week.



**Share kinship care community stories** where they want to share these.



**Share content on social media daily** with hashtag #KinshipCareWeek. Share social content from other orgs/people celebrating Kinship Care Week.



**Host Kinship Care Week events with kinship carers.**