

**Newsletter/email/intranet copy**

Kinship Care Week (6-12 October) is a national week of awareness, recognition, and celebration of kinship families across England and Wales.

It’s a time to shine a light on the vital role of kinship carers, those raising a child of a family member or a friend, who provide over 141,000 children in England and Wales with loving and stable homes.

This includes grandparents, aunts, uncles, siblings, and family friends - who step up in extraordinary ways to keep children connected to their families, roots and communities.

As well as being a celebration of all kinship families, Kinship Care Week is an opportunity to raise awareness of the unique needs of kinship families. Having to overcome complex systems with limited support, all while ensuring their child feels safe and loved.

Kinship Care Week reminds us that there is a powerful community of kinship carers who share their experiences in many different ways to help other kinship carers feel less lonely and isolated.

This Kinship Care Week let’s raise a teacup together to kinship families everywhere!

Kinship is the leading kinship care charity in England and Wales. We’re here for kinship carers – friends or family who step up to raise a child when their parents aren’t able to. We support, advise and inform kinship carers. Connecting them so they feel empowered.

At Kinship, we offer free workshops, support and community to help kinship carers navigate challenges with confidence.

Get involved in Kinship Care Week: [kinship.org.uk/kinship-care-week](https://kinship.org.uk/kinship-care-week/)

1. **Promote Kinship services** by putting up a poster from our digital toolkit.
2. **Host an event for your staff.** This is an opportunity to raise awareness and celebrate your staff. who are kinship carers.
3. **Contact us for any ideas about bespoke collaboration.** We’d love to work together to ensure kinship families are recognised!​
4. **Share Kinship Care Week communications externally and follow Kinship’s social media** to share the information we post about #KinshipCareWeek.
5. **Consider using our Kinship Friendly Employer toolkit**. [Learn more](https://kinship.org.uk/get-involved/partner-with-kinship/become-a-kinship-friendly-employer/)

**Social media copy**

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#KinshipCareWeek

**Social media guidance**

**Uploading on your social media**

When you share on social media, make sure to include the hashtag #KinshipCareWeek and tag Kinship.

Facebook: @kinshipcarecharity

Instagram: @kinship\_charity

LinkedIn: @Kinship

X: @kinshipcharity