

**Email and website text**

Kinship Care Week (6-12 October) is a national week of awareness, recognition, and celebration of kinship families across England and Wales.

It’s a time to shine a light on the vital role of kinship carers, those raising a child of a family member or a friend, who provide over 141,000 children in England and Wales with loving and stable homes.

This includes grandparents, aunts, uncles, siblings, and family friends - who step up in extraordinary ways to keep children connected to their families, roots and communities.

As well as being a celebration of all kinship families, Kinship Care Week is an opportunity to **raise awareness of the unique needs** of kinship families. Having to overcome complex systems with limited support, all while ensuring their child feels safe and loved.

Kinship Care Week reminds us that there is a powerful community of kinship carers who share their experiences in many different ways to help other kinship carers feel less lonely and isolated.

**This Kinship Care Week let’s raise a teacup together to kinship families everywhere!**

For ideas about how you can get involved in Kinship Care Week, from raising awareness in your community to organising a tea party, visit: [kinship.org.uk/kinship-care-week](https://kinship.org.uk/kinship-care-week/)

1. **Host Kinship Care Week events with kinship carers.**
2. **Tag and thank influencers and MPs** on social media for supporting Kinship Care Week.
3. **Share kinship care community stories** where they want to share these.
4. **Share content on social media daily** with hashtag #KinshipCareWeek. Share social content from other orgs/people celebrating Kinship Care Week.

**Social media post**

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This week, we are shining a light on these important connections forged between kinship carers. The conversations, the friendships, and the shared understanding from **being in the same boat**.

Get involved in Kinship Care Week: [insert link]

#KinshipCareWeek